

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: A2714927

Alt Order #: 27135887

Product Desc: KS CD 04

Estimate: 1388

Flight Dates: 10/05/20 - 10/11/20

Original Date / Rev: 10/07/20 / 10/07/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: FlexPoint Media

Buying Contact:

Billing Contact:

P.O. Box 1051

New Albany, OH 43054

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Ron Estes/Congress/KS/Rep

Demographic: A25-54

Product Codes: PL12

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	14	\$8,800.00	\$7,480.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	14	\$8,800.00	\$7,480.00	0.00
Totals	14	\$8,800.00	\$7,480.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/05/20	10/05/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNK,KSNG,KSNN,KSNNW															
M-F 4-430p															
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----			1			\$300.00		0.00			
2	Multi	10/05/20	10/05/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNK,KSNG,KSNN,KSNNW															
M-F 430-5p															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----			1			\$400.00		0.00			
3	Multi	10/05/20	10/05/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Channels : KSNK,KSNG,KSNN,KSNNW															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----			1			\$500.00		0.00			
N 4	Multi	10/05/20	10/05/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$750.00	P4	0.00	NM	0	\$0.00
Channels : KSNK,KSNG,KSNN,KSNNW															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Ron Estes/Congress/KS/Rep
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 Estimate: 1388

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----		1			\$750.00			0.00			
N 15	Multi	10/08/20	10/08/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---		1			\$750.00			0.00			
													Totals	14	\$8,800.00



125 West 55th St
New York, NY 10019

Contract # 27135887	Changes as of: 10/6/2020 at 5:16 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 195/270/1388	Flight: 10/5/20 - 10/11/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: FlexPoint Media Inc. PO Box 1051 New Albany, OH 43054	Advertiser: Estes for KS CD-04 Product: KS CD 04 Agency Order #: 10025395 Buyer: Eversole, Whitney Salesperson: KELLY JOHNS 202-872-5880 Separation:	Market: Wichita Office: WASHINGTON Service: Nielsen Primary Demo: Assistant: KELLY JOHNS 202-872-5880	Total \$: \$8,800.00 Total Spots: 14 Total CPP: \$0.00 Total GRP: Traffic #: A2714927

#	Day/Time	DP	Program	Rate	Len	10/5 - 10/11								Total Spots	Total \$	CPP*	GRP*
						10/5	10/6	10/7	10/8	10/9	10/10	10/11					
MSD 4	M-F 6p-6:30p		KSN News	\$750.00	30	1	0	1	0	1	0	0		3	\$2,250.00	\$0.00	0.0
MGD 9	M-F 6p-6:30p		KSN News	\$750.00	30	0	0	0	1	0	0	0		1	\$750.00	\$0.00	0.0
TOTALS:						5	2	1	2	2	1	1		14	\$8,800.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/06/20 5:16 PM	Sent To Rep	Patty Sparkman	DUE TO SPECIAL REPORT-PLEASE ACCEPT MG OFFER